





Received: 24/02/2023 Accepted: 30/04/2023 Published: 30/05/2023

Hybrid Education: Current Challenges

La Educación Híbrida: Desafíos actuales

Anghelo Josué Guerrero-Quiñonez

anghelo.guerrero@utelvt.edu.ec https://orcid.org/0000-0002-3253-685X Technical University Luis Vargas Torres of Esmeraldas, Ecuador

Mirna Carolina Bedoya-Flores

mirna.bedoya@utelvt.edu.ec https://orcid.org/0000-0002-9398-3397 Technical University Luis Vargas Torres of Esmeraldas, Ecuador

Erick Fabián Mosquera-Quiñonez

erick.mosquera@utelvt.edu.ec https://orcid.org/0000-0002-3577-3535 Technical University Luis Vargas Torres of Esmeraldas, Ecuador

Edwin Darío Ango-Ramos

darioangojandry@gmail.com https://orcid.org/0009-0000-5230-0636 Technical University Luis Vargas Torres of Esmeraldas, Ecuador

Rosalba Mercedes Lara-Tambaco

rosalba.lara@utelvt.edu.ec https://orcid.org/0000-0001-5899-4261 Technical University Luis Vargas Torres of Esmeraldas, Ecuador

ABSTRACT

Hybrid education combines face-to-face and online teaching to provide a more flexible learning experience tailored to the needs of students. In summary, hybrid education implies; Integration of learning modalities where face-to-face learning in the classroom is combined with online learning, taking advantage of both approaches. Flexibility and customization that allows students to access online learning content and activities at their own time and pace, adapting to their individual needs. Use of technology where technological tools and resources are used, such as online learning platforms, videoconferences, multimedia materials, among others, to facilitate teaching and learning. Interaction and collaboration where interaction between students and teachers is promoted through online discussions, collaborative projects and group activities, both in the face-to-face environment and online. Feedback and assessment, where students receive regular feedback and can take online assessments to measure their progress and get continuous assessment of their learning. Challenges and opportunities to face the digital divide, teacher training and effective course design, but also offers opportunities to improve accessibility, equity and quality of education. In conclusion, hybrid education combines the best of face-to-face and online environments to create a more flexible and tailored learning experience. By leveraging technology and promoting interaction and collaboration, hybrid education seeks to improve the quality and scope of education, giving students the opportunity to develop skills relevant to the 21st century.

Keywords: Hybrid education, online learning, technological resources, multimedia materials, digital divide.

RESUMEN

La educación híbrida combina la enseñanza presencial y en línea para brindar una experiencia de aprendizaje más flexible y adaptada a las necesidades de los estudiantes. En resumen, la educación híbrida implica; Integración de modalidades de aprendizaje donde se combina el aprendizaje presencial en el aula con el aprendizaje en línea, aprovechando las ventajas de ambos enfoques. Flexibilidad y personalización que permite a los estudiantes acceder al contenido y las actividades de aprendizaje en línea en su propio tiempo y ritmo, adaptándose a sus necesidades individuales. Uso de tecnología donde se utiliza herramientas y recursos tecnológicos, como plataformas de aprendizaje en línea, videoconferencias, materiales multimedia, entre otros, para facilitar la enseñanza y el aprendizaje. Interacción y colaboración donde se promueve la interacción entre estudiantes y docentes a través de discusiones en línea, proyectos colaborativos y actividades grupales, tanto en el entorno presencial como en el en línea. Retroalimentación y evaluación, donde los estudiantes reciben retroalimentación regular y pueden realizar evaluaciones en línea para medir su progreso y obtener una evaluación continua de su aprendizaje. Desafíos y oportunidades para enfrentar la brecha digital, la capacitación docente y el diseño efectivo de cursos, pero también ofrece oportunidades para mejorar la accesibilidad, la equidad y la calidad de la educación. En conclusión, la educación híbrida combina lo mejor de los entornos presenciales y en línea para crear una experiencia de aprendizaje más flexible y adaptada. Al aprovechar la tecnología y promover la interacción y colaboración, la educación híbrida busca mejorar la calidad y el alcance de la educación, brindando a los estudiantes la oportunidad de desarrollar habilidades relevantes para el siglo XXI.

Palabras clave: Educación híbrida, aprendizaje en línea, recursos tecnológicos, materiales multimedia, brecha digital.

INTRODUCTION

Hybrid education, also known as mixed education or blended learning, has emerged as an innovative response to current challenges in the educational field. This modality combines elements of face-to-face teaching and online learning, taking advantage of both approaches. Here are some quotes from prominent authors addressing the current challenges of hybrid education:

Clayton Christensen, Michael B. Horn and Curtis W. Johnson: "Hybrid education is a way of learning that combines the advantages of online learning and face-to-face instruction, overcoming the limitations of both approaches. It offers the flexibility and personalization of learning online, along with the interaction and collaboration of face-to-face instruction.

Diana Oblinger: "Hybrid education poses challenges for both students and educators. Students must adapt to a learning environment that blends face-to-face and virtual experiences, while educators must rethink their roles and

pedagogical approaches to make the most of the digital technologies".

Norm Vaughan and D. Randy Garrison: "Hybrid education challenges the traditional notion of time and space in education. Educators must rethink how to design and facilitate learning experiences that take advantage of the opportunities of technology and promote active student engagement both in the face-to-face and online environment.

Charles D. Dziuban, Joel L. Hartman, and Patsy D. Moskal: "Today's challenges in hybrid education include the effective integration of technologies into course design, time management, and student motivation in an environment of blended learning, as well as appropriate assessment and feedback to support student progress.

These quotes reflect the complexity and challenges involved in implementing hybrid education in the current educational context. Combining face-to-face teaching and online learning raises both pedagogical and logistical issues, and requires a thoughtful and strategic approach on the part of educators and students to fully reap the benefits of this modality.

DEVELOPMENT

Incidence of ICT and technological tools in hybrid education

Hybrid education is characterized by the integration of Information and Communication Technologies (ICT) and technological tools in the teaching and learning process. These technologies play a critical role in the implementation and success of hybrid education. Here are some ways in which ICT and technological tools impact hybrid education:

Access and distribution of materials: ICTs allow educational materials, such as readings, videos and interactive activities, to be made available online. Students can access these resources anytime, anywhere, facilitating flexibility and personalization of learning.

Interaction and collaboration: Technological tools, such as online learning platforms and virtual collaborative environments, facilitate interaction and collaboration between students and teachers, even when they are not in the same physical space. These tools encourage communication, the exchange of ideas and the collective construction of knowledge.

Feedback and evaluation: ICTs offer opportunities to provide immediate and personalized feedback to students. Teachers can use tools such as online quizzes, digital rubrics, and written feedback to assess student progress and provide specific guidance for improvement. Learning monitoring and analysis: Learning management platforms and other technological tools allow the collection and analysis of data on student progress and performance. This provides teachers with valuable information to identify areas for improvement and adapt their pedagogical approach accordingly. Simulations and virtual reality: ICTs offer the possibility of using simulations and virtual reality environments to provide immersive and hands-on learning experiences. These tools allow students to interactively explore complex concepts and engage in real-world situations without needing to be physically present.

In summary, ICT and technological tools have a significant impact on hybrid education by facilitating access to educational materials, fostering interaction and collaboration, providing personalized feedback, enabling monitoring and analysis of learning, and offering immersive and hands-on experiences. These tools are critical to the success of hybrid education by combining the best of face-to-face teaching and online learning.

Synchronous and asynchronous communication in hybrid education

In hybrid education, communication can be both synchronous and asynchronous, and both forms play an important role in the teaching and learning process. The following explains the difference between synchronous and asynchronous communication in the context of hybrid education:

Synchronous Communication: Synchronous communication refers to the real-time interaction between teachers and students or between students themselves. Some examples of synchronous communication in hybrid education are:

Video Conferencing: Teachers and students can participate in real-time video conferencing sessions, where they can see and hear each other, share presentations, and participate in live discussions.

Real-time chats: Students can participate in online chats or chat rooms where they can communicate with their peers or teachers in real time.

Live Q&A Sessions: Teachers can host sessions where students can ask questions and receive immediate answers in real time.

Synchronous communication in hybrid education provides the opportunity for more immediate and enriching interaction, which facilitates the resolution of doubts, the discussion of ideas, and collaboration in real time. Asynchronous Communication: Asynchronous communication refers to interaction that does not occur in real time, meaning that participants may respond and communicate at different times. Some examples of asynchronous communication in hybrid

education are:

Online Discussion Forums: Students can participate in online discussion forums, where they can post questions, comments, or answers at times convenient to them.

Email: Students and teachers can communicate through emails, sending messages and sharing information asynchronously. Online learning platforms: Students can access learning materials, assignments, and resources on an online platform, where they can interact with the content and submit their work asynchronously.

Asynchronous communication in hybrid education offers flexibility in terms of time and location, allowing participants to process information and respond at times convenient to them. Both types of communication, synchronous and asynchronous, are important in hybrid education. Synchronous communication enables real-time interaction that encourages active participation and collaboration, while asynchronous communication provides flexibility and allows participants to work around their own schedules. The combination of both forms of communication contributes to an enriching and effective learning environment in hybrid education.

Inequalities in hybrid education

Hybrid education has provided new learning opportunities and possibilities, but it has also revealed and amplified existing inequalities in educational access and participation. Some of the inequalities observed in hybrid education are:

Digital divide: There is a digital divide that refers to the disparity in access to technology and connectivity. Students from disadvantaged socioeconomic backgrounds may have difficulty accessing electronic devices, quality internet connection, and the digital resources necessary to fully participate in hybrid education.

Unequal access to educational resources: Students with fewer resources may face difficulties in accessing online learning materials, such as e-books, digital resources, and educational platforms. This may limit your ability to participate effectively in educational activities and achieve optimal academic results.

Limited digital skills: Some students may have less experience or skills in using digital technologies and online tools. This can create a disadvantage in hybrid education, as students with limited digital skills may have difficulty navigating online platforms, engaging in interactive activities, and making the most of available resources.

Family and Structural Support: Inequalities in family support and educational structures can influence student achievement in hybrid education. Students with a strong home environment and education system may be better supported in terms of access to technology resources, guidance and support in their online learning.

Participation and motivation: Hybrid education may require greater self-discipline, motivation and organization on the part of students. Those facing socioeconomic, emotional, or health challenges may find it difficult to stay engaged and actively participate in the hybrid learning environment.

To address these inequities in hybrid education, it is essential to implement policies and programs that promote equity in access to technology and educational resources. In addition, digital skills development opportunities, technical support, and training must be provided for students, teachers, and families. It is essential to establish an inclusive approach that ensures that all students have equal opportunities to participate in and benefit from hybrid education.

Current challenges of hybrid education and the integration of AI

Hybrid education faces a number of challenges today, especially in relation to the integration of Artificial Intelligence (AI) in the educational process. Some of the most relevant challenges are:

Effective Course Design: Integrating AI into hybrid education requires effective course design that appropriately blends face-to-face and online components. Educators need to consider how to use AI to enhance the learning experience and ensure students can make the most of available resources.

Teacher training: Educators need to receive training in the use of AI and associated technologies in order to effectively integrate them into their pedagogical practice. It is important that teachers understand how to use AI tools ethically and how to adapt their teaching approaches to take full advantage of AI capabilities.

Personalization of learning: Al offers opportunities for personalization of learning, adapting the content and methodology to the individual needs and preferences of students. However, one of the challenges is finding the right balance between automation and human interaction, in a way that maintains a nurturing learning environment and avoids losing the connection and emotional support that teachers can provide.

Privacy and data security: The integration of AI in hybrid education involves the use and analysis of large amounts of personal student data. It is essential to address privacy and security concerns, ensuring that student data is adequately

protected and that appropriate ethical and legal standards are met.

Equity and Accessibility: As AI is implemented in hybrid education, it is important to ensure that equity and accessibility are promoted for all students. This involves considering how AI can affect students with different abilities, needs, and socioeconomic backgrounds, and ensuring that everyone has equal opportunities to access and benefit from technology tools and resources.

In short, integrating AI into hybrid education presents challenges around course design, teacher training, personalization of learning, data privacy and security, and equity and accessibility. Overcoming these challenges will require a careful and thoughtful approach to ensure that AI is used ethically and effectively for the benefit of students.

CONCLUSIONS

Some important takeaways about hybrid education and its current challenges are:

Hybrid education offers flexible and personalized learning opportunities by combining the best of face-to-face and online teaching. The digital divide and the lack of equitable access to technology and digital resources are significant challenges that need to be addressed to ensure inclusive hybrid education.

Teachers require adequate training and support to effectively integrate technology and digital tools into their pedagogical practices. Personalization of learning through hybrid education can benefit students by adapting to their individual needs, but it also requires a balance between automation and human interaction.

The privacy and security of student data are important concerns in hybrid education, and appropriate measures must be put in place to protect and manage data ethically. Equity and accessibility are fundamental principles that should guide the implementation of hybrid education, ensuring that all students have equal opportunities and access to the necessary resources.

Effective communication, both synchronous and asynchronous, is key in hybrid education to encourage interaction between students and teachers, as well as collaboration among peers. Ongoing assessment and feedback are essential in hybrid education to monitor student progress and provide individualized support.

In general, hybrid education presents complex challenges, but it also offers great opportunities to improve the quality and accessibility of education. By effectively addressing these challenges, we can build a more inclusive, collaborative, and student-centered hybrid educational environment.

REFERENCES

- Bonk, C. J., & Graham, C. R. (Eds.). (2012). The handbook of blended learning: Global perspectives, local designs. John Wiley & Sons.
- Darling-Hammond, L., Flook, L., Cook-Harvey, C., Barron, B., & Osher, D. (2020). Implications for the future: COVID-19's long-term impact on education. Education Policy Analysis Archives, 28(20), 1-47.
- Garrison, D. R., & Kanuka, H. (2004). Blended learning: Uncovering its transformative potential in higher education. The Internet and Higher Education, 7(2), 95-105.
- Graham, C. R., Woodfield, W., & Harrison, J. B. (2013). A framework for institutional adoption and implementation of blended learning in higher education. Internet and Higher Education, 18, 4-14.
- Hodges, C. B., Moore, S., Lockee, B. B., Trust, T., & Bond, A. (2020). The difference between emergency remote teaching and online learning. EDUCAUSE Review, 27.
- Hung, M. L., & Khine, M. S. (Eds.). (2006). Engaged learning with emerging technologies. Springer Science & Business Media.
- Kotsiantis, S. B., Pierrakeas, C., & Pintelas, P. (2003). Preventing student dropout in distance learning systems using machine learning techniques. Educational Technology & Society, 6(3), 6-15.
- Miao, Y., & Li, H. (2019). Artificial intelligence in education: Issues and trends. Educational Technology & Society, 22(3), 222-237.
- Mishra, P., & Koehler, M. J. (2006). Technological pedagogical content knowledge: A framework for teacher knowledge. Teachers College Record, 108(6), 1017-1054.
- Olivers, A., & Herrero, A. (2018). Hybrid learning: Models, strategies and applications. Springer.
- Picciano, A. G. (2009). Blending with purpose: The multimodal model. Journal of Asynchronous Learning Networks, 13(1), 7-18.
- Rede, M., & Williams, B. (2020). Hybrid learning and the university campus: Future challenges and possibilities. Springer.
- Siemens, G. (2013). Massive open online courses: Innovation in education? In R. McGreal, W. Kinuthia, & S. Marshall (Eds.), Open educational resources: Innovation, research and practice (pp. 5-16). Commonwealth of Learning.
- Siemens, G., Gasevic, D., & Dawson, S. (2015). Preparing for the digital university: A review of the history and current state of distance, blended, and online learning. Athabasca University Press.
- Vaughan, N. D. (2014). Flipping the blend through mastery learning. Educause Review, 49(6), 54-55.
- Wang, F., & Hannafin, M. J. (2005). Design-based research and technology-enhanced learning environments. Educational Technology Research and Development, 53(4), 5-23.
- Wu, T. T., Wu, Y. T., Kao, H. C., Li, T. L., & Liu, C. J. (2021). Al-supported personalized learning: A review of the literature. Computers & Education, 169, 104190.
- Yang, D., & Wu, Y. T. (2021). A systematic review of artificial intelligence in K-12 education: Extending and refining a systematic review on 21st century education. Educational Research Review, 33, 100384.
- Yu, H., & Jo, I. H. (2017). Opportunities and challenges of educational big data: Current trends and emerging concepts. Studies in Educational Evaluation, 53, 45-55.
- Zhang, W., & Zhang, L. (2020). Artificial intelligence-supported personalized education: A review of relevant technologies. IEEE Access, 8, 176679-176690.